

Name \_\_\_\_\_

Period \_\_\_\_\_

### Typography

1. What is typography?
2. What are typefaces?
3. What are fonts?
4. What are the two main typeface classifications?
5. What are serif fonts?
6. What are sans serif fonts?
7. What type of font is easier to read in print?
8. What type of font is easier to read on a screen?
9. What is kerning?
10. What is tracking?
11. What is leading?
12. What is measure?
13. What is alignment?
14. What are ligatures?

15. What are the three units most commonly used to measure fonts?
  
16. What is the difference between em, pixels, and percentages?
  
17. Why shouldn't pt be used on web pages?
  
18. What are the web safe fonts?
  
19. What are the other popular web fonts?
  
20. What are the biggest mistakes made with typography on web pages?
  
21. What is sIFR?
  
22. Review the web sites selected on my page. What would you like to remember about typography when you are choosing fonts and designing your own page?