

**STUDY GUIDE**

**Section 6.2**

**What Is a Business Opportunity?**

STUDY GUIDE 6.2

**Before You Begin**

*Think about the following question:*

**If you started a business, what would it be?**

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Why do you believe there would be demand from customers for this business?

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What skills and resources do you have that could make this business successful?

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What should you do to determine if this is a good business opportunity for you?

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