

STUDY GUIDE

Section 1.2

Characteristics of an Entrepreneur

Before You Begin

Think about the following question:

What kinds of abilities are needed to run a business?

List all the abilities you can think of that a person might need to run a business. Be specific.

From your list above, choose the five abilities you believe a person *most* needs to run a business. Then, for each of the five abilities, briefly describe why an entrepreneur needs that ability to run a business.

Ability	Why Does an Entrepreneur Need that Ability?