

Section 5-2 Review Questions

Name _____

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

- 1) By donating money to a nonprofit organization, an entrepreneur demonstrates
A) philanthropy B) in-kind donation C) sustainability D) all of the above 1) _____
- 2) One way to reduce a business's carbon footprint is through
A) greenwashing B) carbon offsets
C) in-kind donations D) ethical sourcing 2) _____
- 3) Which of the following does not contribute to an energy-efficient workplace?
A) carpooling B) buying supplies in bulk
C) buying fair-trade products D) recycling 3) _____
- 4) A carbon footprint is a measurement of
A) the amount of carbon one person or business uses
B) the degree of carbon in the environment
C) the amount of carbon offsets purchased
D) the amount of alternative energy on person or business uses 4) _____
- 5) Which of the following is not regarded as an alternative source of energy?
A) solar power B) oil power C) hydrogen power D) wind power 5) _____
- 6) The practice of a business overstating its commitment to environmental responsibility is called
A) greenlacking B) conflict of interest C) sustainability D) greenwashing 6) _____
- 7) The gift of a product or service is an example of
A) a purchase-triggered donation B) an in-kind donation
C) facilitated giving D) carbon offset 7) _____
- 8) "Doing well by doing good" is an advantage for businesses who practice
A) greenwashing B) corporate social responsibility
C) facilitated giving D) all of the above 8) _____
- 9) Which of the following relates to ethical sourcing?
A) greenwashing
B) associating with businesses that provide in-kind donations
C) partnering for cause-related marketing
D) buying from suppliers who respect workers' rights 9) _____
- 10) Corporate social responsibility balances
A) profit and growth with the personal benefit
B) good of society with the needs of the economy
C) good of society with profit and growth
D) profit and growth with the needs of the economy 10) _____

TRUE/FALSE. Write 'T' if the statement is true and 'F' if the statement is false.

- 11) Donating money is the chief way for a business to practice philanthropy. 11) _____
- 12) An example of facilitated giving would be a restaurant donating a percentage of its sales to a cause. 12) _____

- 13) Cause-related marketing is a partnership between a business and its employees to increase sales for the business. 13) _____
- 14) A company putting its logo on the uniforms of a sports team is an example of a sponsorship. 14) _____
- 15) Greenwashing is the measurement of a business's carbon footprint. 15) _____
- 16) Businesses can lower their expenses and save energy by using incandescent light bulbs. 16) _____
- 17) A sustainable design for a city means one that would reduce the need for automobiles. 17) _____
- 18) Organics is an environmentally friendly industry that has opportunities for a entrepreneurs. 18) _____
- 19) Ethical sourcing means buying products from philanthropic companies. 19) _____
- 20) Corporate social responsibility affects everyone connected to a business, including employees and investors. 20) _____

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

- 21) Ethical _____ means buying from suppliers who provide safe working conditions and respect workers' rights. 21) _____
- 22) Product design that is _____ meets current needs while preserving resources for future generations. 22) _____
- 23) The most efficient, money-saving appliances and equipment bear the _____ label. 23) _____
- 24) Your carbon _____ is the amount of carbon you use and thus release into the atmosphere. 24) _____
- 25) When businesses try to appear environmentally responsible by overstating their commitment, it is called _____. 25) _____
- 26) A(n) _____ is when a business supports a community event in exchange for advertising. 26) _____
- 27) Cause-related _____ is a partnership between a business and a nonprofit group that benefits both. 27) _____
- 28) When a business makes it easier for customers to contribute to a cause, it is called facilitated _____. 28) _____
- 29) In a purchase-triggered _____, for every purchase of a particular item, the business contributes a percentage of the purchase price. 29) _____
- 30) The act of donating money and other resources for socially beneficial causes is called _____. 30) _____